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The Statistical Limit of Arbitrage

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Frontiers in Quantitative Finance Conference

September 22, 2023

Introduction

- ▶ Rapid advances in machine learning should, in theory, make statistical arbitrage investing a lot easier and more lucrative.
 - ▶ See a recent survey: “Financial Machine Learning”, Kelly and Xiu (2023, FnT Finance)
- ▶ Is there a ceiling for gains in machine-learned arbitrage?
 - ▶ Yes! And this ceiling is much lower than what investors might anticipate
 - ▶ Pricing errors (alphas) \neq Arbitrage opportunities

Introduction

- ▶ Ross (1976)'s arbitrage pricing theory (APT) rules out near-arbitrage opportunities based on *true* parameters in the return generating process
 - ▶ Implicit assumption: arbitrageurs know true parameters, as in rational expectations asset pricing models following tradition of Lucas (1978)
- ▶ Yet, arbitrageurs in practice learn about profit opportunities from *statistical analysis* prior to investment.
- ▶ The challenge of learning about *a large number of* alphas induces a limit to arbitrage due to statistical learning.
- ▶ Statistical limits to arbitrage is absent from existing theories of limits to arbitrage.

Myron Scholes' Description of LTCM's Trading Strategy



— Illustration created by Bing powered by OpenAI's Dall-E technology

Challenge Facing Arbitrageurs: Real or Fake?



Summary of Theoretical Results

- ▶ We document a statistical limit to arbitrage in a linear asset pricing model where arbitrageurs are only allowed to employ a *feasible* trading strategy that relies on historical data to make inference on alpha signals.
- ▶ We derive the optimal Sharpe ratio achievable by any feasible arbitrage trading strategies.
- ▶ We shed light on a theoretical gap between the infeasible Sharpe ratio (pricing errors) and the feasible Sharpe ratio (investment opportunities).
- ▶ We show how arbitrageurs can design an “all-weather” feasible strategy that achieves the optimality.
- ▶ We examine alternative machine learning strategies that exploit multiple testing, shrinkage, and selection techniques.

Summary of Empirical Findings

- ▶ The cross-sectional R^2 s of a 27-factor model we built akin to BARRA are rather low, with a time-series average 8.25% from Jan 1965 to Dec 2020.
- ▶ Among 12,415 test statistics in total, only 6.35% (0.63%) of the t-statistics are greater than 2.0 (3.0) in absolute values.
- ▶ Feasible arbitrage portfolios achieve a moderately low annualized Sharpe ratio, about 0.5, whereas the perceived (infeasible) Sharpe ratios are considerably higher, around 3.0.

Return Model

- ▶ N assets in the market. Their excess returns follow a linear factor model.
- ▶ For the talk: An N -dimensional return vector follows:

$$r_t = \alpha + u_t, \quad \text{where } u_{i,t} \sim \mathcal{N}(0, 1),$$

where alphas are i.i.d. across assets.

Classical Arbitrage Pricing Theory

- ▶ With perfect knowledge of α , the mean-variance optimal arbitrage portfolio is

$$w = \alpha,$$

which achieves a Sharpe ratio

$$S^* := \sqrt{\alpha^\top \alpha}.$$

- ▶ Ingersoll (1984, JF) shows that the condition for absence of near-arbitrage:

$$S^* \leq C, \quad \text{for some constant } C > 0.$$

- ▶ But near-arbitrage under knowledge of $\alpha \neq$ near-arbitrage w/o knowledge of α

A Simple Feasible Strategy

- ▶ But arbs do not observe true DGP. They infer α from a sample of size T :

$$\hat{\alpha} = \alpha + \bar{u}, \quad \bar{u} \sim \mathcal{N}(0, 1/T).$$

- ▶ Suppose further they form an arbitrage portfolio with weights

$$\hat{\omega} = \hat{\alpha}.$$

Statistical Limits: Sharpe Ratio Gap

- ▶ OOS Sharpe ratio S achieved by $\hat{w} = \hat{\alpha}$ vs. S^* based on $w = \alpha$:

$$\frac{(S^*)^2}{S^2} = 1 + \frac{1}{T} + \frac{N}{T(S^*)^2}.$$

- ▶ The gap can be substantial when alphas sufficiently rare and/or small!

Statistical Limits: A Non-trivial Example

- ▶ Suppose alphas are drawn from:

$$\alpha_i \stackrel{i.i.d.}{\sim} \begin{cases} \mu & \text{with prob. } \rho/2 \\ -\mu & \text{with prob. } \rho/2 \\ 0 & \text{with prob. } 1-\rho \end{cases}, \quad 1 \leq i \leq N.$$

- ▶ Suppose only a small portion of assets have a nonzero yet small alpha:

$$\mu \sim T^{-1/2}, \quad \rho \sim N^{-1/2}$$

- ▶ Suppose $N^{1/2}/T \rightarrow \infty$ and $T \rightarrow \infty$.

- ▶ **Infeasible** strategy $w = \alpha$ generates

$$S^* \sim N^{1/2}/T \rightarrow \infty,$$

- ▶ **Feasible** strategy $w = \hat{\alpha}$ generates

$$S \sim 1/T \rightarrow 0.$$

More Difficult Questions

- ▶ Is it possible that a smart arbitrageur can find a strategy that closes this gap?
- ▶ What is the optimal feasible strategy?

Impact of Feasibility Constraint

- ▶ Let $S(\hat{w})$ be the Sharpe ratio generated by any \hat{w} .
- ▶ Feasible strategy: function of historical data (returns from $t - T + 1$ to t).
- ▶ **Theorem 1:** \hat{w} is feasible \implies

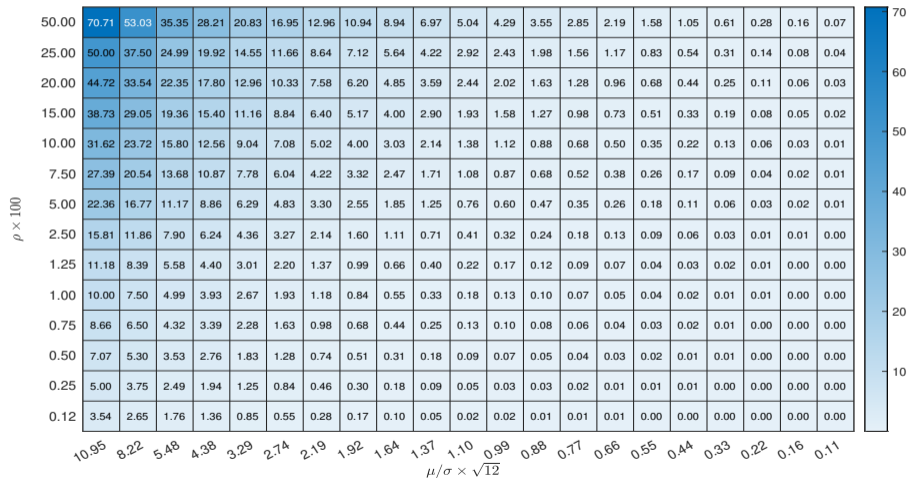
$$S(\hat{w}) \leq S^{\text{OPT}} + o_{\text{P}}(1), \quad (S^{\text{OPT}})^2 := \text{E}(\text{E}(\alpha|\mathcal{G})^{\top} \text{E}(\alpha|\mathcal{G})).$$

Here \mathcal{G} is the information set generated by historical returns.

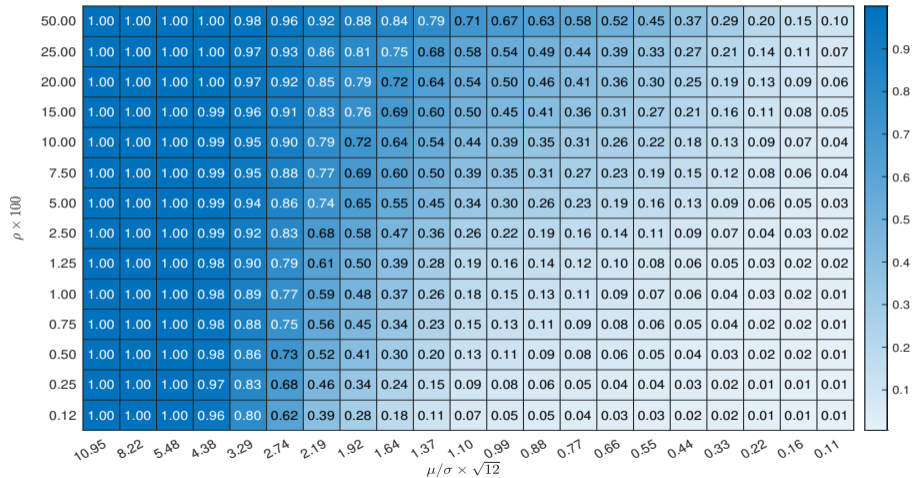
- ▶ Not surprisingly, feasible Sharpe ratio smaller than infeasible one:

$$\text{E}((S^*)^2) \geq (S^{\text{OPT}})^2.$$

- ▶ This provides a solution to the classical problem of optimal portfolio allocation when parameters (mean and covariances) are unknown.



Ratio S^{OPT}/S^*



Optimal Feasible Strategy

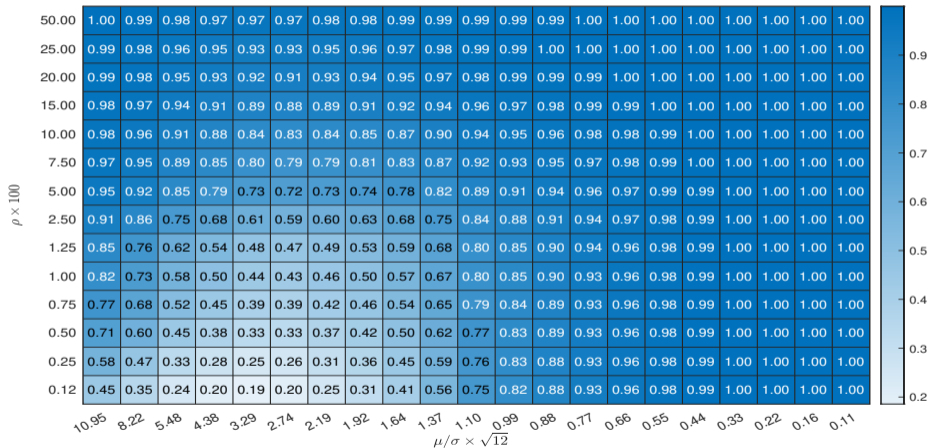
- ▶ The optimal feasible strategy is simply $w^{\text{OPT}} = E(\alpha|\mathcal{G})$, which has closed-form given **Bayes' rule**, if arbitrageurs know the distribution of alphas.
- ▶ In practice we do not know the distribution.
- ▶ In this case a feasible strategy \hat{w}^{OPT} can be constructed using **Empirical Bayes** via Tweedie's formula:

$$\hat{w}_i^{\text{OPT}} = \hat{\alpha}_i + \underbrace{\frac{1}{T} \frac{d \log \hat{p}(a)}{da} \Big|_{a=\hat{\alpha}_i}}_{\text{Bayes Shrinkage}},$$

where $\hat{p}(a)$ is a nonparametric estimator of the marginal density of $\hat{\alpha}_i$.

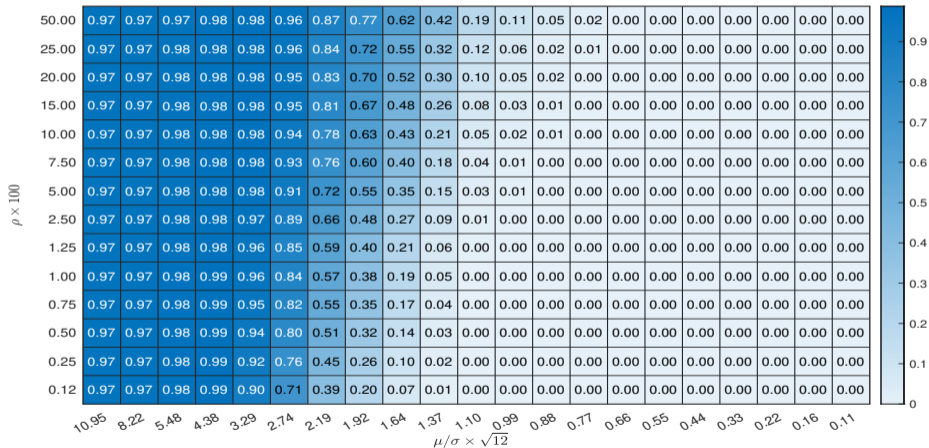
- ▶ We show the strategy \hat{w}^{OPT} achieves the optimal feasible Sharpe S^{OPT} under (almost) **arbitrary** alpha distributions.

Ratio S^{CSR}/S^{OPT}



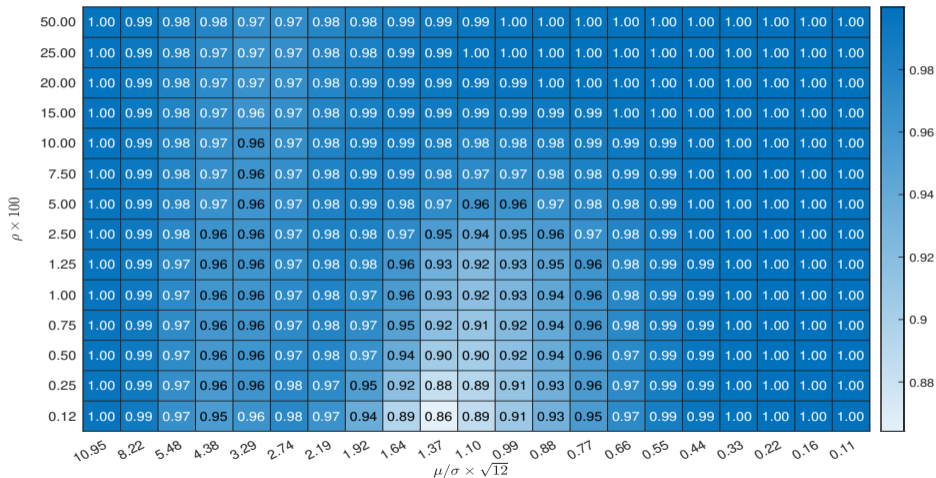
► Strategy: $\hat{w} = \hat{\alpha}$.

Ratio S^{BH}/S^{OPT}



► False Discovery Rate Control Strategy: applying Benjamini-Hochberg algo onto $\hat{\alpha}_i$ s.

Ratio $S^{\text{LASSO}}/S^{\text{OPT}}$

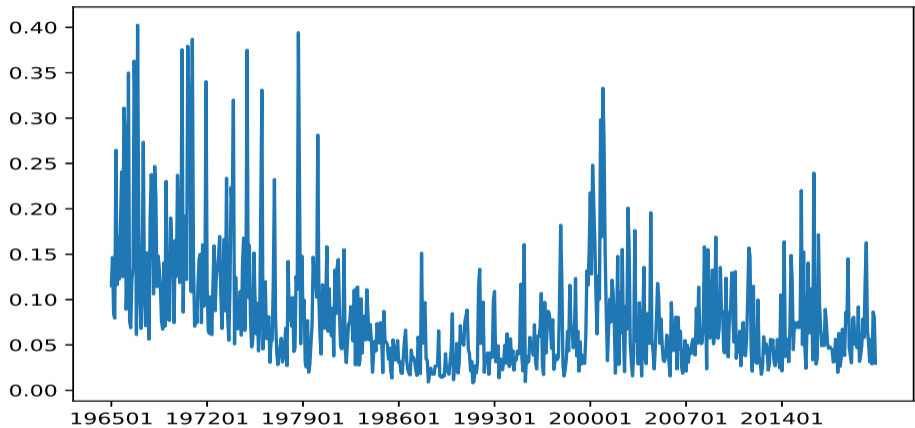


► Lasso Strategy: applying Lasso algo onto $\hat{\alpha}_i$ s.

Empirical Analysis of US Equities

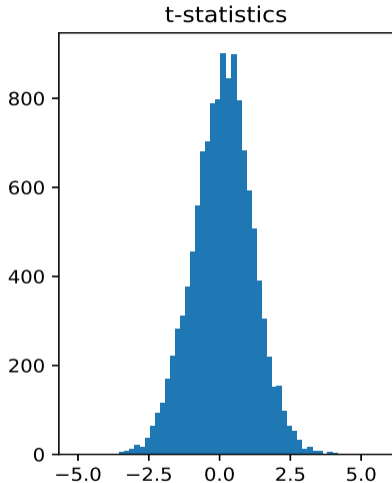
- ▶ We study US monthly equity returns from January 1965 to December 2020.
- ▶ We adopt a multi-factor model with 16 characteristics and 11 GICS sectors, including market beta, size, operating profits/book equity, book equity/market equity, asset growth, momentum, short-term reversal, industry momentum, illiquidity, leverage, return seasonality, sales growth, accruals, dividend yield, tangibility, and idiosyncratic risk.
- ▶ 10-year rolling window estimation, last 2 years as validation sample for tuning parameter selection

Time-series of the Cross-sectional R^2 s

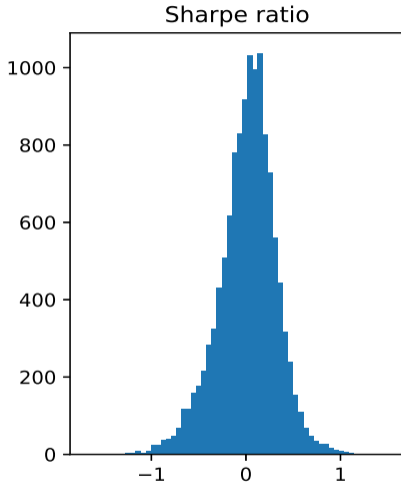


Lewellen (2015, CFR): 7.8%, 1964/05 - 2009/12; Gu, Kelly, and Xiu (2021, JoE): 12-14% 1987 - 2016

Rare and Weak Alphas

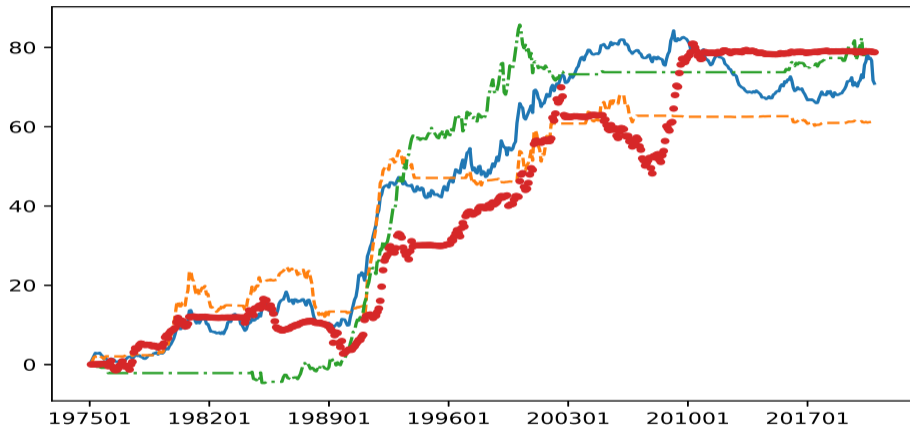


6.35% (0.63%) of the t-Stats > 2.0 (3.0);



0.505% alphas with a Sharpe ratio > 1.0 .

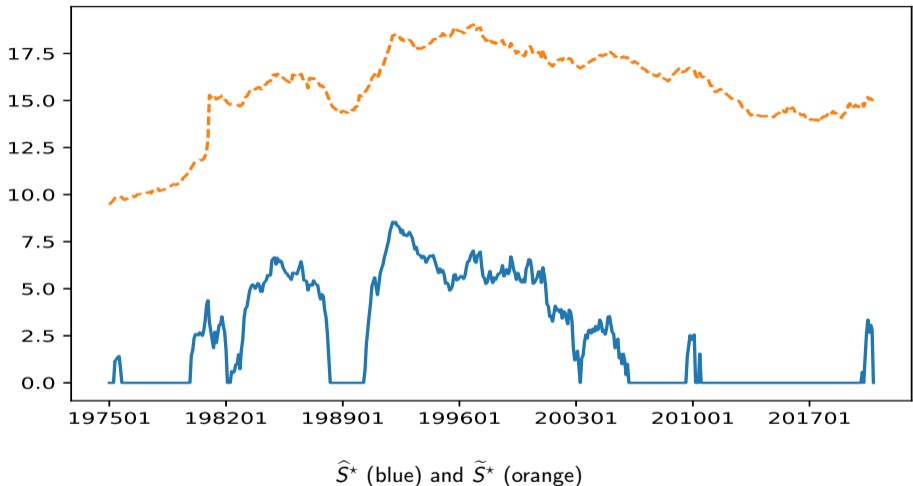
Performance of Risk-Normalized Arbitrage Portfolios



Sharpe Ratios: OPT (red, 0.496), CSR (blue, 0.450), BH (green, 0.497), and LASSO (orange, 0.384)

In contrast, average of \hat{S}^* is about 2.95, which is far greater than feasible Sharpe ratios, ~ 0.5 .

Biased vs. Consistent Sharpe Ratio Estimators



Average of \hat{S}^* is about 2.95, which is far greater than feasible Sharpe ratios, ~ 0.5 .

Conclusion

- ▶ Statistical limit to arbitrage: Widens the bounds in which mispricing can survive in presence of arbitrageurs.
- ▶ Existing empirical evidence provides “lower bound” of Sharpe ratios achievable with machine learning methods (based on ad-hoc choices). Our theoretical analysis provides an “upper bound” in a specific context (based on optimal strategy).
- ▶ The gap between feasible and infeasible Sharpe ratios will further increase if arbitrageurs face additional statistical challenges, e.g., model misspecification, omitted factors, weak factors, large non-sparse covariance matrix.